

**ACTION MINUTES OF THE REGULAR METING
OF THE SANTA ANA PLANNING COMMISSION**

JUNE 22, 2020

CALLED TO ORDER

VIRTUAL MEETING
CITY HALL, ROSS ANNEX
20 CIVIC CENTER PLAZA, ROOM 1600
SANTA ANA, CALIFORNIA
5:32 P.M.

ATTENDANCE

COMMISSIONERS Present:
CYNTHIA CONTRERAS-LEO, *Vice Chair*
NORMA GARCIA
MARK MCLOUGHLIN, *Chair*
KENNETH NGUYEN
V. THAI PHAN
FELIX RIVERA

COMMISSIONERS Absent:
None

PLANNING & BUILDING AGENCY STAFF Present:
MINH THAI, *Executive Director*
VINCE FREGOSO, *Planning Manager*
LISA STORCK, *Assistant City Attorney*
ALI PEZESHKPOUR, *Senior Planner*
JERRY GUEVARA, *Assistant Planner I*
SARAH BERNAL, *Recording Secretary*

PLEDGE OF ALLEGIANCE

PUBLIC COMMENTS (on non-agenda items): None.

CONSENT CALENDAR ITEMS

**All votes were taken by roll call.*

A. MINUTES FROM THE MAY 26, 2020 REGULAR MEETING

MOTION: *Approve the minutes.*

MOTION: Rivera **SECOND:** Contreras-Leo

VOTE: **AYES:** Contreras-Leo, Garcia, McLoughlin, Nguyen, Phan, Rivera (6)
 NOES: None (0)
 ABSTAIN: None (0)

ABSENT: None (0)

WORK STUDY CALENDAR

1. REVIEW OF PROPOSED BILLBOARD ORDINANCE

Case Planners Pezeshkpour and Guevara provided a PowerPoint presentation on the following:

- Purpose and Goals
- Location of Billboards
- Potential Billboard Sites
- Review Process and Approving Body
- Exchange Ratio Requirement
- Economic and Community Benefits
- Additional Requirements
- Next Steps

Commission discussion ensued regarding annual revenue, potential location and quantity of billboards, construction of billboards, review process, proximity to residential, off-premise advertising, potential formula to generate formula, static billboards, economic benefits, exchange ratio requirement, performance measures, and traffic safety.

COMMENTS

2. STAFF COMMENTS:

- Executive Director Thai provided an updated on a meeting held on June 11 regarding the findings in the Recommendation Report for the First American project.

3. COMMISSION MEMBER COMMENTS:

- Commissioner Phan thanked staff and wished everyone a Happy 4th of July.
- Vice Chair Contreras Leo thanked staff.
- Chair McLoughlin thanked staff and hopes everyone has a safe 4th of July. Also inquired about in-person meetings.

7:22 P.M. – The next regular meeting will be held on Monday, July 13, 2020 at 5:30 p.m.

Sarah Bernal
Recording Secretary