

September 28, 2020

City of Santa Ana
Planning Commission
C/O eComment@santa-ana.org

Re: **SUPPORT** for 3Rd and Broadway Downtown Mixed-Use Development Opportunity
Planning Commission Meeting September 28, 2020, Item # 2

Dear Planning Commissioners and City Council:


I am writing to request your approval for the "3rd and Broadway" project. This project is such a beautiful addition to the Downtown Core. The architect, Studio One Eleven, was sensitive to the character of the existing Historic Downtown. They paid special attention to the historic details of the rhythm and proportions of the surrounding Historic Buildings. They were able to weave in the old, while being still being honest with the architecture of today. The end result is a brilliant balance. Carefully placing the outdoor recreation decks and balconies and gently working with the building setbacks, they controlled the massing to a very comfortable scale.

Reactivating Sycamore Street will link the north and south of the Downtown Area, creating a more pedestrian friendly environment. This will also create a safer place to be. The proposed retail, residential and Hotel will be active place. The North and South Downtown will no longer be blocked with a dangerously large and dark parking structure which harbors a den of criminal behavior.

The Sycamore Plaza will be an active Plaza for the residents to enjoy street fairs, artist openings and farmers markets. Downtown will once again be a gathering place for residents and visitors as well.

The revitalization of Santa Ana is moving in a progressive direction; let us keep that momentum going and I encourage you to approve the "3rd and Broadway" Project.

Respectfully


William Beaubeaux, NCARB
Historic French Park