



October 7, 2020

Honorable Mayor Miguel Pulido

Honorable Mayor Pro Tem Juan Villegas

Members of the City Council, Planning Commission, and City Planning Staff

City of Santa Ana

20 Civic Center Plaza,

Santa Ana, CA 92701

Re: Proposed 4th & Mortimer Project (409 E and 509 E 4th Street, Santa Ana)

Honorable Mayor, members of the City Council and others:

As local business owner in the downtown area of Santa Ana for over 35 years, please know I am in support of the subject development. I encourage you to approve the proposed 4th & Mortimer development. I have had the opportunity to review the proposed plans, and support the project for the following reasons:

This development is consistent with what our downtown area businesses need and makes sense in terms of activating pedestrian traffic.

A development like this will help downtown businesses. We need investment, jobs, businesses, and housing to strengthen downtown. This project will generate a large private investment and jobs at a time when we need them badly.

The subject location is in need of freshening up, and will get rid of a long-time vacant block of land. The streets around the project will be a much nicer place to walk when the project is done. The building plans are beautiful and visually appealing.

This will serve a second generation of Santa Ana residents who need a place to live.

There is enough parking, at 2.35 stalls per unit.

The Northgate Gonzalez name is synonymous with excellent business practices, community investment and concern for others.

I hope you will approve this project for the good of our downtown businesses and our great city.

Sincerely,

Teresa Saldivar

Owner, Teresa's Jewelers

223 West 4th Street • Santa Ana, CA 92701-4627
Phone (714) 834-9277 • Fax (714) 834-0193
teresasjewelers.com