

**BOARD OF RECREATION AND PARKS
MINUTES OF THE REGULAR MEETING
NOVEMBER 28, 2007**

CALL TO ORDER

Administration Building of
Parks, Recreation and Community Services
888 W. Santa Ana Blvd.
Santa Ana, California
5:32 p.m.

PLEDGE OF ALLEGIANCE

J. Havlik

ROLL CALL

**BOARD OF RECREATION AND PARKS
MEMBERS/STUDENT REPS PRESENT:**
Frank Acosta, Joshua Havlik, Tish Leon, Max
Madrid, Ken Nguyen, David Orea, Julie Stroud,
Wendy Tobiska, Juan Guadarrama, Student Rep

STAFF/CONSULTANTS PRESENT:
Gerardo Mouet, Executive Director
Ron Ono, Administrative Services Manager
Joe Straka, Assistant City Attorney
Lorraine McCarty, Community Affairs Manager
Katherine Bowers, Cable Consultant
Jeannie Jurado, Recreation Supervisor
Athena Martinez, Board Secretary

PRESENTATIONS

SPECIAL SERVICE TO THE COMMUNITY PRESENTATION – November 2007

Dr. Sara Lundquist was present to accept this award on behalf of Santa Ana College.

CONSENT CALENDAR

MOTION: F. Acosta

SECOND: K. Nguyen

VOTE: **AYES:** Acosta, Havlik, Leon, Madrid, Nguyen, Orea, Stroud, Tobiska (8)
 NOES: None (0)

ABSENT: (*at voting*) None (0)

1. MINUTES

Approve Minutes of Regular Meeting held on October 24, 2007.

2. ABSENCES

All members were present.

**** END OF CONSENT CALENDAR ****

BUSINESS CALENDAR

NEW BUSINESS

1. RENAISSANCE SPECIFIC PLAN – WORK STUDY SESSION

Lucy Linnus reviewed the draft of the Renaissance Specific Plan (RSP) and provided a PowerPoint Presentation. Copies of presentation are on file with the Recording Secretary for review.

Discussion ensued regarding various aspects of the plan. It was reiterated that the RSP is very much a draft and being updated as various input received. Primary concerns of the Board and Staff were:

- Funding for the entire plan
- Pocket parks vs. Larger parks
- The need to include Birch Park in the RSP
- The use and purpose of the proposed Zocalo area
- More defined notations of walking trails throughout RSP
- Small transit options
- Proposed joint use areas

PUBLIC COMMENTS

Jackie Deter – Business owner

- Why was Birch Park not included in the RSP?
- Concerned about Logan Park – an intense traffic study needs to be done.
- Too many parks are riddled with graffiti, smaller pocket parks would create more of this.
- The RSP is a big dream. Many private properties need to be acquired to implement and many owners are not willing to sell.

Nick Spain – The Grain Project

- Likes the idea of the zocalo/plaza concept for use by the Farmers' Market.
- In addition to the Farmers' Market, has expressed a long term interest in developing community gardens.
- Proposed the "ABC Concept" = Adopt a lot, Build a Garden, Come to the Market.
- The RSP proposes 14 new open spaces of varying sizes – can envision several ways on how garden programs can be incorporated into the RSP.
- Community gardens involve youth, families, bring neighbors together, and promote better eating habits.

Ashley McKenzie – The Grain Project

- Expressed interest in developing a youth gardens development project which would be a mix of inner city youth, at risk youth and your average youth to immerse them in the garden project.
- Program would teach youth to grow it, cultivate it, cook it, sell it. Would build great work ethic and social skills.
- Very interested in a large portion of the proposed Wellington site.
- Would like to work with the Agency on this concept.

Mike Tardif – Business owner

- Owner of industrial business in the transit area.
- Many industrial owners are not happy with the rezoning of the area and take this plan as the City not caring about the jobs provided by these businesses and where the employees and business will go.
- The concept of grandfathering has a lot of restrictions that are not feasible for many owners.
- Many of these restrictions will prompt owners to lose their livelihood.
- Rezoning does not work well when making improvements on property.

2. CARNIVAL UPDATE

Executive Director G. Mouet provided handout giving a brief history of the Carnival RFP process. The RFP was released on October 18, 2007. Many proposals were received, the review committee and reviewed all proposals and recommendations have been made and will go before Council on January 7, 2008 for approval.

Discussion ensued regarding the need for pending requests for proposals to come before the Board prior to being released for Board input.

3. BICYCLE TRANSPORTATION GRANT

Staff shared information on recent grant award and it being used for the Golden Loop Trail project.

4. NOMINATIONS FOR SPECIAL SERVICE AWARD TO THE YOUTH AND COMMUNITY OF SANTA ANA

None made at this time.

UPCOMING EVENTS

Calendars for December, 2007 and January, 2008 were reviewed and discussed.

- November 30, 2007 – El Salvador Center presentation of Where the Wild Things Are.
- November 30, 2007 – City Place Tree Lighting at 6:00 p.m.
- December 1, 2007 – Toys for Tots Kick Off Event at Main Place from 10:00 a.m. – 2:00 p.m.
- December 2, 2007 – Chivas USA Game to raise funds for flood victims in Tabasco, Mexico.

STATUS/UPDATES

1. COMMITTEE ON FIELD USE (CoFU) – No report.
2. OPEN SPACE COMMITTEE
 - BTA Grant Award
 - Review of Renaissance Specific Plan
 - Cal South partnership for Santa Anita Soccer Programs
 - Grant funding received for McFadden Triangle
 - J. Stroud no longer on committee
3. EVENTS AND PROGRAMS COMMITTEE – Prepared for all events discussed above.
4. CABLE UPDATES
 - Issue with callers being given a response time of 5-6 days when franchise agreement mandates a 24 hour response.
 - As complaints are being documents, requests for credit are being made.

- City has received the first franchise check from AT&T. All cable rules apply to AT&T. Working with City Attorney's office to draw up formal agreement.
 - CCN update – eight more 30 second spots to be filmed over the next two-three weeks and should be loaded in January.
5. COMMUNITY CONTACT REPORTS AND UPDATES – No report.
6. PENDING ITEMS/ACTION ITEMS FOR FUTURE MEETINGS
- Chepa's Park sign and plaque installation ceremonies (future meeting)

COMMENTS

PUBLIC COMMENTS

Indicated above.

STAFF/CONSULTANT COMMENTS

G. Mouet

- The winter/spring brochure will be going out to approximately 85,000 homes this month.
- The Parks, Recreation, Education and Youth Council Committee is tentatively scheduled for January 9, 2008 at 5:30 p.m. Items to be discussed are Zoo Marketing and Summer Programming.
- The Agency will send two commissioners to the CPRS Annual Conference in February, 2008 in Long Beach. Board Chair Leon will be attending, if interested, contact recording secretary for the second spot.
- Directions to Mouet home will be emailed for the Holiday Party immediately following the December 12, 2007 meeting.

BOARD/STUDENT REPRESENTATIVE COMMENTS

K. Nguyen

- Distributed invitations for the December 22, 2007 Christmas Wish Foundation event.

W. Tobiska

- The Orange County High School of the Arts will have their Christmas Concert at Symphony Hall on December 10, 2007 and tickets are \$26.00. Can be purchased online at www.ocarts.net and will feature David Burnham.
- Please come to the November 30th El Salvador event.

J. Guadarrama

- The Youth Commission has completed the graffiti articles which were sent to the Art Institute for artwork. Three drafts were received and the commission made their selection. Piece will be called Pride Unleashed and will be distributed to Santa Ana Youth. Primary objective of piece is deterring graffiti activity through articles written by youth, to youth.

NEXT MEETING

Wednesday, December 12, 2007 at 5:30 p.m. in the large conference room of the Parks, Recreation and Community Services Administration Building, located at 888 W. Santa Ana Blvd. in Santa Ana, California.

Motion to adjourn meeting.

MOTION: J. Havlik **SECOND:** F. Acosta

VOTE: **AYES:** Acosta, Havlik, Leon, Madrid, Nguyen, Orea, Stroud, Tobiska (8)
 NOES: None (0)

ABSENT: (*at voting*) None (0)

MEETING ADJOURNED AT 8:20 P.M.

Athena Martinez
Recording Secretary