

**BOARD OF RECREATION AND PARKS
MINUTES OF THE REGULAR MEETING
JANUARY 23, 2008**

CALL TO ORDER

Administration Building of
Parks, Recreation and Community Services
888 W. Santa Ana Blvd.
Santa Ana, California
5:48 p.m.

PLEDGE OF ALLEGIANCE

J. Stroud

ROLL CALL

**BOARD OF RECREATION AND PARKS
MEMBERS/STUDENT REPS PRESENT:** _____

Frank Acosta, Joshua Havlik, Tish Leon, Max
Madrid, Ken Nguyen, Julie Stroud, Wendy
Tobiska, Juan Guadarrama, Student Rep

STAFF/CONSULTANTS PRESENT: _____

Gerardo Mouet, Executive Director
Ron Ono, Administrative Services Manager
Joe Straka, Assistant City Attorney
Jenny Rios, Recreation Superintendent
Lorraine McCarty, Community Affairs Manager
Katherine Bowers, Cable Consultant
Athena Martinez, Board Secretary

PRESENTATIONS

EMPLOYEE OF THE MONTH PRESENTATION – FEBRUARY 2008

Fabian Conde was present to accept this award.

F. Acosta arrived at 5:50 p.m.

CONSENT CALENDAR

MOTION: W. Tobiska **SECOND:** K. Nguyen

VOTE: **AYES:** Acosta, Havlik, Leon, Madrid, Nguyen, Stroud, Tobiska (7)
 NOES: None (0)

ABSENT: (*at voting*) Orea (1)

1. MINUTES

Approve Minutes of Regular Meeting held on December 12, 2007.

2. ABSENCES

Unexcused absence of David Orea.

**** END OF CONSENT CALENDAR ****

BUSINESS CALENDAR

NEW BUSINESS

1. PENDING REQUEST FOR PROPOSALS UPDATE

Summary of pending RFPs reviewed and discussed. Stadium Concession RFP will be done as a Request for Information instead.

2. CHEPA'S PARK PLAQUE AND SIGN INSTALLATION UPDATE

Unveiling event scheduled for March 8, 2008.

3. LEISURE CLASS BROCHURE COVER DISCUSSION

Staff shared information on changes being made to brochure cover in order to become a better marketing tool of the City's leisure classes and other services. Staff is looking for a name to brand this product, such as the City of Orange has done with their Progress Brochure. Staff will do an ad cost analysis.

4. ORANGE COUNTY BLACK HISTORY PARADE AND FAIRE UPDATE

Steering Committee meetings are being held each Tuesday until Parade Day. VIP Breakfast is scheduled for 7:30 a.m. on Saturday, February 2, 2008 at Santa Ana College. Parade is scheduled to step off at 10:00 a.m.

5. NOMINATIONS FOR SPECIAL SERVICE AWARD TO THE YOUTH AND COMMUNITY OF SANTA ANA

County Supervisor Janet Nguyen was nominated in recognition of her many contributions to the following Agency projects:

- \$100,000 - Jerome Park Improvements
- \$100,000 - Tierra de Las Pampas Exhibit at Santa Ana Zoo
- \$ 35,000 - Kiwanis Barrier Free Basketball Court at Thornton Park
- \$ 5,000 - Logan Park Swing
- \$ 15,000 - Northwest Little League at Riverview Park
- \$ 9,000 - netz4Life Basketball Program at El Salvador
- \$264,000 - TOTAL FISCAL COMMITMENT TO DATE

MOTION: W. Tobiska **SECOND:** J. Stroud

VOTE: **AYES:** Acosta, Havlik, Leon, Madrid, Nguyen, Stroud, Tobiska (7)
 NOES: None (0)

ABSENT: (*at voting*) Orea (1)

UPCOMING EVENTS

Calendars for February and March, 2008 were reviewed and discussed. The Grain Project announced via email that due to financial difficulties, the Farmers' Market will not be brought back in February as anticipated.

STATUS/UPDATES

1. COMMITTEE ON FIELD USE (CoFU)

Committee is now staffed by Jenny Rios instead of Mike Lopez due to recent shift of Reservation Team staff to Recreation Services from Park Services. Strike letters are being reviewed, and organizations now have ten business days to respond to these letters. All sports organizations were notified in November that effective January, 2009, they will need to show documentation of either non-profit status or business license. Issue of leagues subletting their field time is being reviewed. Any league caught participating in this type of activity will be suspended with consideration given to the league's expulsion from system. Committee is suggesting that all coaches and players should have identification cards in order to assist facility attendants with daily field reservation checks. Committee is also suggesting that league membership must be made up of at least 75% Santa Ana residents. An ad hoc committee has been formed to discuss Annual Use Permit process. The tournament policy is being reviewed further.

2. OPEN SPACE COMMITTEE

Regarding Greenville Elementary School and Griset Park, no park space will be taken. Raitt Street will be striped to delineate school pick-up/drop-off zones. The Windsor Village Neighborhood Association has requested that the playground at Windsor Park be named in honor of Tom Lamere and this request will be on the Board's February agenda for vote. Chepa's Park plaque and sign unveiling discussed. Request to remove seven trees from the Sandpointe Paseos is being reviewed. KaBOOM! Project discussed. Bids have opened for the resurfacing of Windsor Park walkways and parking lot.

3. EVENTS AND PROGRAMS COMMITTEE

Senior center holiday celebrations went well. The Children's' Winter Holiday Party was a great success with it being the first time held at the Santa Ana Zoo. Discussed progress on the Rubber Boot Race, Parade and Chepa's Park events. Intermediate Intramural Sports program discussed, as well as potential nominees for the Special Service to the Community Award.

4. CABLE UPDATES

- The end of 2007 saw the final show for CTV3 by Time Warner. Looking for grants to do more programming through the City.
- Working with AT&T to air Council Meetings and public/education shows.
- Continue to deal with complaints until completely resolved.

5. COMMUNITY CONTACT REPORTS AND UPDATES

Executive Director to follow up with staff on communication with Judy Edge and her concern about the Sandpointe Trash issue.

6. PENDING ITEMS/ACTION ITEMS FOR FUTURE MEETINGS

- Farmers' Market Discussion
- Lamere Dedication at Windsor Park
- Chivas USA Updates

COMMENTS

PUBLIC COMMENTS

No public present.

STAFF/CONSULTANT COMMENTS

G. Mouet

- The Santa Anita Soccer Club is at an impasse. Roy Alvarado is requesting that the City charge the participants more than they can afford. Will be meeting with coaches to try and resolve the issue.
- The City's Executive Management Team will begin meeting with the City Manager in February regarding the Budget for Fiscal Year 2008-2009. The Agency is currently projecting a deficit of approximately \$720,000.
- State Budget Cuts are still not known for Santa Ana.
- Key School District and City staff met last week regarding the School Districts' proposed marquee and monument at Hector Godinez High School in Centennial Park. The School District has reduced the size and dimensions. The marquee will be put on the School property, and not on Park space.
- Due to the California Parks and Recreation Conference occurring the last week of February, the Board meeting will occur one week sooner, on February 20, 2008.

R. Ono

- There will be a meeting with the Cabrillo Park and Mabury Neighborhood Associations at Calvary Church on February 7, 2008 at 6:30 p.m. to discuss the pending Twist-Basler House move. The foundation is currently being built.

BOARD/STUDENT REPRESENTATIVE COMMENTS

J. Guadarrama, Student Representative

- The Anti-Graffiti Gazette has been finalized and copies will be sent to Elected Officials and Board Commissioners. It will also be shared with other organizations and will include a cost sheet for production in an effort to find sponsors to print it and get it to the schools.

J. Stroud

- Would like to see recycle containers at the Rubber Boot Race. Any event sponsored by the Agency should provide recycle bins.
- Saw a residence with native plant landscaping on Park Lane and would like to see perhaps some programs in the future that teach residents to do this type of landscaping in their yards in the effort of water conservation.
- Received a request from a Flower Park resident – they would like a baby swing installed at Angels Park.
- Would like to see the Parks, Recreation, Education and Youth Council Committee Meetings on the monthly event calendars.

